

**Upgrading Is Easy!**

- Free\*
- Full Featured
- Upgrade, Not Migration
- Use Existing Workflows
- Use New Features When You Want Them

**What Does It Take To Upgrade My TeamTrack Database?**

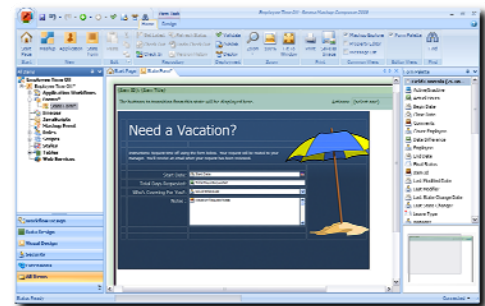
The upgrade from TeamTrack to Business Mashups is full-fidelity. After an easy upgrade, your existing workflows and solutions will work as they do today. You can start to use existing features as you want them. [Login and upgrade now.](#)

**New Name. New Features. New Benefits.**

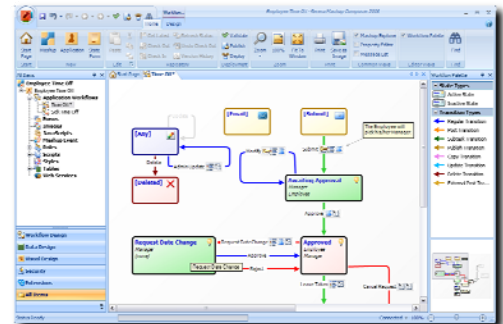
You spoke. Serena listened. We took your feedback and enhancement requests, and combined those with even more functionality to deliver a revolutionary new TeamTrack. Introducing Serena Business Mashups – your next generation TeamTrack – designed to deliver the functionality you have been asking for, letting you go further and deliver more opportunity for productivity than ever before.

**1. New Forms Designer**

Now you can design like never before. With the new Mashup Composer™ you can create killer custom forms, insert images, and drag-and-drop fields, tabs and expanders—all with point-and-click ease. Plus, with the new Office 2007 look and feel, you get all the expected Office behaviors like right-hand quick menus and hot-key actions like undo and redo. Designing forms has never been easier.

**2. New Process Designer**

Workflow design just got easier too! With the new Mashup Composer you can design your workflows, assign roles, color code transitions, insert actions and more. Best of all, Mashup Composer even lets you work offline so you can build forms and workflows and upload them once you're back online.

**3. Simplified Change Management**

Forget the XML Import/Export or being a command-line wiz! Now it's easy to move test solutions to production in TeamTrack. With Business Mashups 2008, you get a full set of change management capabilities so you can promote your Mashups (formerly "Solutions") across environments such as test, staging and production. Plus, all your Mashups are fully versioned so you can rollback to earlier versions and track versions across environments. Enjoy greater ease of use, with complete control and versioning.

**4. New Pre-Built Mashups**

Why build when you can borrow? All the new change management capabilities make it easy to copy-and-go by downloading pre-built Mashups from the Mashup Exchange™. The Mashup Exchange is the place to find Mashups—both free and for sale—built by Serena, partners and independent developers. Mashups from the Exchange can be downloaded and used as-is, or used as a starting point and customized to meet your specific business needs. Pre-built Mashups include Incident Management, Incident Escalation, Case to Issue, Employee OnBoarding, Travel Requests, and much more.

\* For customers currently on a Maintenance and Technical Support services plan for TeamTrack

### Join The Mashup Exchange

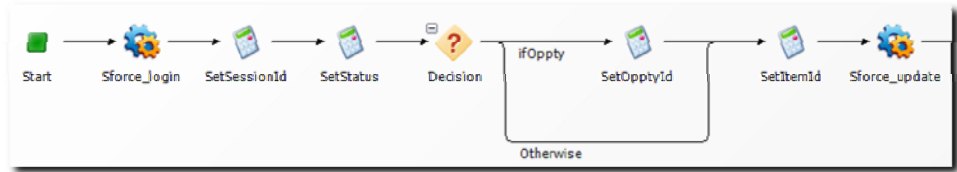
Share tips & tricks with other administrators and mashers

- Pre-Built Mashups
- Support Moderated Forums
- Web Service Listings
- Blogs
- Expert Advice

[serena.com/mashupexchange](http://serena.com/mashupexchange)

## 5. Web Service Orchestrations – Without Coding

Now you can add Web service interactions (called orchestrations) to your workflows, no coding required. Yes, you can integrate with other systems with Web services, right in Mashup Composer, without writing a lick of code. Happy mashing.



## 6. New Customized Work-Week Calendars

Now you can take advantage of custom calendars that account for business hours and holidays, letting you escalate and report on items based on true business hours, which means improved accuracy and reporting. And you only get notified when you need to be, which is critical for managing service level agreements (SLA) in your organization.

### Get New Pre-Built Mashups!

New processes & productivity at your fingertips:

- Request-to-Test (with TestDirector)
- Case-to-Issue (with salesforce.com)
- Employee Time-off
- Employee OnBoarding
- Travel Request Approval

These and so much more, all available on the Mashup Exchange.

## 7. New Reports – Better Reporting

With Business Mashups we've included new out-of-the-box reports like time/state and find/fix reports. These new reports make additional metric gathering a snap, showing things like find-fix, backlog, and duration reports, based on a 24-hour calendar and true business hours of operation.

## 8. Improved Browser Experience

Check out the new end user browser interface that provides a cleaner and simpler way to interact with the system. Now your end users can add any location as a Quick Link, make any report their default home page, control how many application tabs are displayed, plus a whole lot more.

## 9. Streamlined Administration

With Mashup Manager you have complete control over how Mashups (formerly "Solutions") are migrated from development to test, and from test to production. Every aspect of a Mashup can be moved in its entirety to the destination environment, with no more need to manually re-build Mashups on the destination environment. Plus, the complete definition of the Mashup is contained in a single configuration file, allowing administrators to re-use existing Mashups as starting points.

## 10. Bring Productivity To Other Areas Of Your Business

With free Pre-Built Business Mashups on the Mashup Exchange combined with all the new features that allow you to manage workflows easier, you can easily bring the productivity you've experienced through TeamTrack to other parts of your organization. A revolution in TeamTrack, Serena Business Mashups helps automate and coordinate collaboration in new ways. Unleash this productivity across your business today.

### Your Next Steps

[Login & Upgrade »](#)

[Join the Mashup Exchange »](#)

[View the Mashup Demos »](#)