

GLOBAL INSURANCE COMPANY GAINS APPLICATION RELEASE QUALITY AND SPEED WITH SERENA DEPLOYMENT AUTOMATION

SOLUTION

Serena Deployment Automation

RESULTS

- The time taken to deploy a new release onto a server has gone from approximately 1 hour to 10 minutes
- Over the span of a year, productivity gains from automation will be equivalent to several full-time-equivalent (FTE) test engineers
- The company now has created an end-to-end change and release management solution tailored to fit its needs

THE NEED FOR APPLICATION RELEASE AUTOMATION

One of the largest insurance companies in the world wanted to improve its process for deploying applications and provisioning environments. Specifically, the goals were to reduce the number of defects found after applications were released into production, speed release delivery, and minimize rework in the application release process. After an internal analysis, the company estimated the cost of issues associated with the existing manual and decentralized release processes was approximately 2 million GBP per year (over \$3 million USD per year), driven by rework after lost productivity.

The company decided to pursue a strategy that created a more consistent deployment approach across the path to production, including test, preproduction, and production environments. Speed, reliability, visibility, and traceability were key attributes desired in a new application release process. The company decided to look for a trusted vendor with a best-in-class application release automation product that could help it achieve this strategy.

WHY THIS INSURANCE LEADER'S IT GROUP SELECTED SERENA

After evaluating several options, the company felt that Serena offered the best application release automation product available in the market. Serena Deployment Automation stood out with unique, enterprise-class capabilities such as high availability clustering, ease-of-use, and enterprise-wide scalability. Additionally, the company saw Serena as a trusted vendor through its previous relationship with Serena and Serena's extensive experience in the release management market. "Serena has deep experience with enterprise-class customers along with an application release automation product that we felt was best-in-class for an enterprise customer," stated the Application Release Project Manager for the company.

The ease-of-use in Serena Deployment Automation allowed the company to quickly pilot the product internally and demonstrate potential improvements to their release processes. This provided the confidence that Serena Deployment Automation was a tool that could be rolled out efficiently with near-term benefits and cost savings. Serena's professional services personnel and solution architects also stood out for their knowledge and commitment to make the company successful.

The company wanted a solution that not only helped solve its deployment problems but also integrated into existing systems. It found that Serena Deployment Automation integrated well with other Serena solutions, such as Dimension CM, and it utilized Serena Business Manager (SBM) to create an extensive set of integrations with other vendor applications across the software development lifecycle, such as quality management and IT service management. This allowed the company to create an end-to-end change and release management solution tailored specifically to its needs.

RESULTS: SIGNIFICANT RELEASE PROCESS IMPROVEMENTS

The company expects significant improvements from the Serena Deployment Automation implementation. The time taken to deploy a new release onto a server has gone down from approximately 1 hour to 10 minutes. Across many servers and releases, this will result in hundreds of hours of saved deployment time per year. In another case, the service-level agreement (SLA) for provisioning a database will go from 10 days to hours. Additionally, the automation of deployments will significantly improve tester productivity. Rather than upgrading testing environments during business hours, which makes environments unavailable during the upgrade, upgrades can be automatically scheduled to deploy after business hours. This unmanned, after hours deployment is made possible by the combination of a shorter release window that fits within nonbusiness hours, and the scheduling features of Serena Deployment Automation, which allows prescheduled deployment to take place without manual intervention.

This means testers can arrive at work in the morning with an updated environment and remain productive throughout the day. Over the span of a year, this productivity gain will be equivalent to several full-time-equivalent (FTE) test engineers.

Serena Deployment Automation also provides a central repository for release artifacts and a central location to store release and deployment process logic. This centralization allows improved quality, traceability, and risk mitigation. By having artifacts and process logic centralized and recorded, the company automatically and consistently repeats the same deployment steps with traceability for troubleshooting. The centralization of process and artifacts means that the knowledge of the release process resides in the company's systems rather than in personal memories or fragmented across personal machines. In addition to the hard benefits of faster deployments and greater productivity, Release Automation raises the confidence of the business in IT's ability to release with quality and predictability.

With Serena Deployment Automation's integration across many internal systems, the company has a single pane of glass to view data from all of the systems that are involved in an application deployment.

THE ROAD AHEAD

In the months ahead, this global insurance leader plans to roll out Serena Deployment Automation across more environments, more technology platforms, and more stages of the software development cycle based on the observed success to date.

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